

46th IATM Conference, 24 – 27 September 2023, London

Theme: The Post-Pandemic Museum

Sunday, September 24th, 2023

London Transport Museum

- 14:00 Tea/Coffee available in the Museum Canteen
- 18:00 Evening Welcome Reception - Buffet Supper & Drinks at LTM; view exhibition galleries, Legacies, access to key vehicles and the retail shop and merchandise

Monday, September 25th, 2023

Postal Museum

- 10:00 Welcome Address by Sam Mullins and Laura Wright
- 10:15 Keynote Address
- 11:00 PechaKucha – what are your big challenges in the post-pandemic world?
- 12:30 Lunch
- 13:30 **Session 1:** Relevance for Communications & Transport Museums in the fast-moving post-pandemic world
 - *Laura Wright*: Director, Postal Museum, London: Intro
 - *Terry Slobodian*: President & CEO, Royal Aviation Museum of Western Canada, Winnipeg: An aviation museum for the community
 - *Pieter Jonkers*, Head of Marketing, Postal Museum
- 16:00 SkillBridge – a great opportunity for professional development
- 16:30 IATM General Assembly
- 18:00 Visit and ride on Mail Rail
Supper & Drinks at Postal Museum

Tuesday, September 26th, 2023

London Transport Museum

- 09:00 Welcome Address
- 09:30 Keynote Address: Why Do We Support Museums? – Lord Hendy, chair of Network Rail, Trustee of LTM and of Science Museum Group
- 10:00 **Session 2:** How to win Friends and Influence People
 - *Joachim Breuninger*: The Junior Campus and BMW at the Berlin Technical Museum
 - *Claire Williamson*, LTM A/Director Marketing & Development and *Wesley Salton*, Head of Development: LTM Corporate Membership – from transaction to long term relationship
 - *Giles Clifford*: Partner at Gowling WLG, corporate partners of LTM: Why I am a corporate member and partner of LTM
 - *Laura Wright*, Director of Postal Museum, London: The Postal Museum and Royal Mail
 - *Martin Butikofer*: The new Energy House at the Transport Museum, Luzerne
- 11:30 Retail Workshop: LT Museum
- 13:00 Lunch



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- 14:00 **Conference Session 3:**
Chris Nix, LTM A/Director for Collections & Engagement : Clapham South Deep Shelter:
Turning your liabilities into assets. Case Study – Hidden London; the Tour, the Book, the
Business;
- 14:30 Delegates take Northern line from Embankment to Clapham South
- 15:30 Tour of the Clapham Deep Shelter
- 17:00 Return to LTM by Northern line,
Conference Plenary session; did we deliver on our themes?
- 18:00 Supper, drinks back at LT Museum

Wednesday, September 27th, 2023

Study day

1. A Day Out with I.K. Brunel
Starting at Paddington station, travelling by pioneer engineer Brunel's Great Western Rail-
way to Bristol, seeing the 1841 station at Temple Meads, by boat to SS Great Britain, visit
the ship, return by train to London Paddington
- or 2. A Day at Mount Pleasant, Royal Mail HQ
in central London on changes in postal services and communications behind the scenes at
the Mount Pleasant sorting office