



Corporate Membership at London Transport Museum

Transaction or relationship

26 September 2023

Claire Williamson – Director of Audiences and Development
Wesley Salton – Head of Development



About the Museum

- ◆ Education and heritage charity
- ◆ Igniting curiosity to shape the future
- ◆ The fundraising mix at London Transport Museum



History

- ◆ 1991 – Corporate Friends of London Transport Museum
- ◆ 2008 – the Covent Garden Project
- ◆ Corporate Membership today



Corporate motivations

- ◆ Business to business networking
- ◆ Time with sector-leaders, decision-makers and thought leaders
- ◆ Corporate entertaining
- ◆ EPIC events
- ◆ Rewarding people
- ◆ Brand elevation
- ◆ Social value and ESG



Our offer

- ◆ Host and entertain
- ◆ Events and networking
- ◆ Branding and recognition
- ◆ People



An LTM partnership

- ◆ Culture
- ◆ Memorable
- ◆ Value
- ◆ Mutual
- ◆ Delivered



Interchange



MOTT MACDONALD M

London transport museum

THALES Building a future we can all trust

GOWLING WLG

INTERCHANGE

Published as part of the London Transport Museum's Interchange Programme

London Transport Museum
Decarbonising transport
Let's get moving together
March 2023

Making Green Work
Building a new green industrial strategy for the UK to 2030

Start reading →

JACOBS London transport museum GOWLING WLG THALES

Published as part of London Transport Museum's Interchange programme

JACOBS London transport museum GOWLING WLG THALES PTV GROUP

Published as part of London Transport Museum's Interchange programme

Rethinking sustainable cities:
THIS IS ALL IN THE AIR



Maintaining relevance

- ◆ Social value – STEM, skills, volunteering and sustainability
- ◆ Environmental, Social and Governance (ESG)
- ◆ TfL ExCo and senior leaders
- ◆ New sectors – Green energy, Tech
- ◆ SME offer



Any questions

Claire Williamson

Director of Audiences and Development

claire.williamson@ltmuseum.co.uk

Wesley Salton

Head of Development

wesley.salton@ltmuseum.co.uk

