



Draft 17/04/2025

**The AI shift:
Transforming Transport and Communication Museums**
48th Conference 2025 from 14-17 September 2025 in Germany

Conference Programme

DAY 1: Sun, 14 September 2024 – Museum for Communication Frankfurt

Pre-conference / Get together

12:00	Board Meeting IATM, Museum for Communication Frankfurt (Conference room)
13:00	Bus transfer to Heusenstamm Pre-Conference: Guided tour through the museum depot Alternative: Museum for Communication (for late arrivals)
15:00	Bus transfer to Frankfurt and Hotel Check-In
18:00	Dinner/Get together, Location TBA

DAY 2: Mon, 15 September 2024 – Museum for Communication Frankfurt

Session 1

09:00	Welcome to Frankfurt/Main and IATM's 48th Conference
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International Association of Transport and Communications Museums

09:15	Keynote: Title TBA Ralf Krauter, Science Reporter & German Expert on AI for Public Radio
10:00	Discussion/Talk
10:30	Coffee Break
11:00	Panel discussion: Worries, Risks and Legal Questions about using AI
11:30	Workshop: Creative Comments
	Workshop: Trust worthy AI
	Workshop: Consequences of the EU AI Act
	Workshop: TBA
12:30	Lunch
13:30	Guided tours through the exhibitions of Museum for Communication Frankfurt
14:30	Panel discussion: Opportunities about using AI
	Workshop: Paddle steamer example
	Workshop: Explainable AI
	Workshop: Generated Pictures AI – New Realities
	Workshop: TBA
16:00	Results and Discussion
16:30	Coffee Break
17:00	IATM General Assembly - News from the field

18:00	End of Day 2
18:30	Dinner & evening at the Museum for Communication Frankfurt

DAY 3: Tue, 16 September 2024 – TECHNOSEUM Mannheim

Session 2

08:00	Transfer/travel to the TECHNOSEUM in Mannheim
10:00	Welcome at the TECHNOSEUM
10:15	Three Guided tours: TECHNOSEUM Mannheim
11:15	Coffee Break
11:30	Keynote: A Third Party? The Transformative Impact of AI on Museums Prof. Johannes Bernhardt, professor for history and interactive exhibition design at University of Konstanz
13:00	Lunch

14:00	<p>World Café: How AI Changes the Way We Work</p> <p>How does AI change our organisations? How does AI save us money and/or time?</p> <p>AI and collections AI and visitor experience AI and research</p>
15:30	Coffee Break
16:00	Discussion & Talk with Board members and Keynote speaker, Closing remarks
17:00	End of Day 3
18:00	Dinner & Evening in Mannheim

DAY 4: Wed, 17 September 2024 – Study Day/Post-Conference Tour

Study Day

09:00	Details TBA
10:30	TBA
13:00	Lunch
14:00	End of Conference