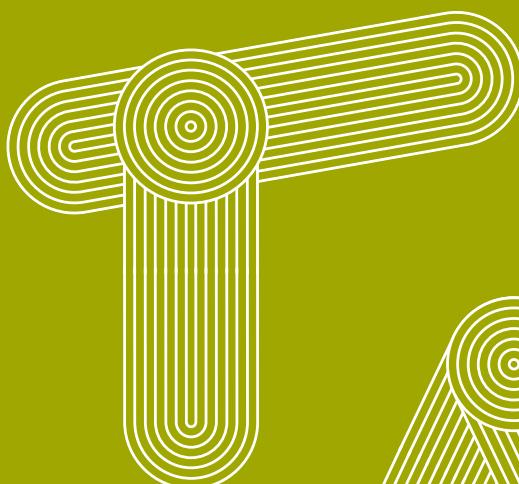


INTERNATIONAL
ASSOCIATION
OF
TRANSPORT

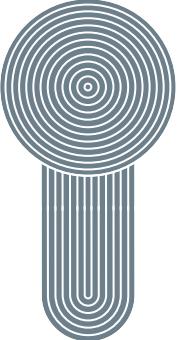
AND

COMMUNICATIONS



MUSEUMS





INTRO

03

NETWORK

04

CONFERENCE

06

COLLABORATION

08

SKILLBRIDGE

10

MEMBERSHIP

12

IATM



STEPHEN
QUICK

President of IATM
Director General
Canadian War Museum
Vice-President
Canadian Museum
of History

There is no question that the environment that museums exist in has been going through a series of important evolutions. We face the challenges we have always faced such as lack of resources and certainly space concerns as our collections grow in both size and complexity. But to these classic pressures can be added the changing visitor expectations in this digital age and the increased complexity in the manner in which we interpret and present our collections and content. I believe that now more than ever we need to band together and help each other by sharing experiences and best practices and by communicating with one another. That is why I truly believe that associations like the International Association of Transport and Communication museums (IATM) founded in 1968 are a key element in ensuring the continued success of our museums. I would invite you to take the time to read this brochure and contact us to discover the advantages that becoming a member of the association and certainly attending the conferences can mean for your museum.

Join with us because together we are stronger.

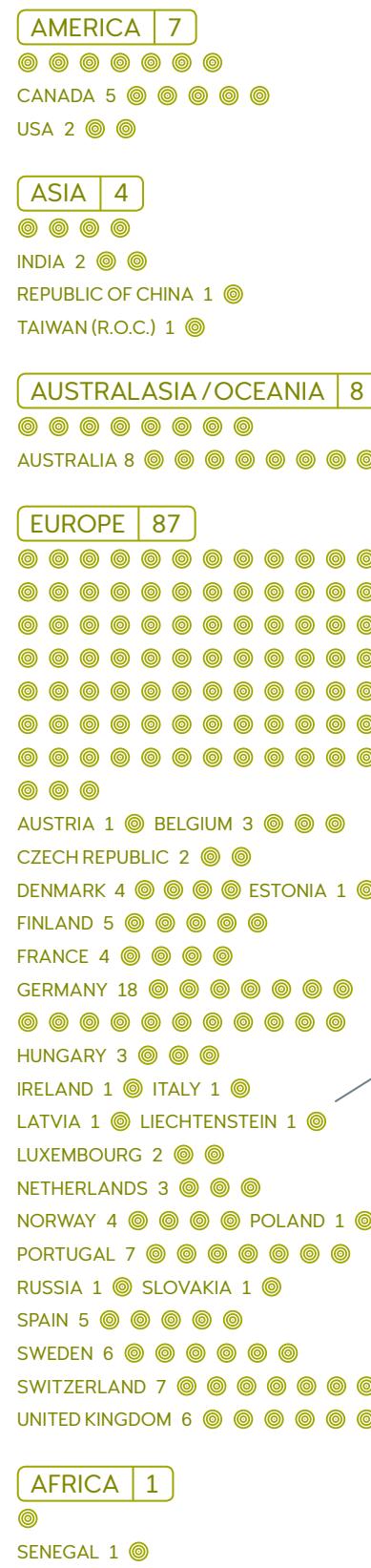
A large, stylized letter 'M' composed of multiple parallel curved lines, creating a three-dimensional effect.



Telephone Sheep by Jean Luc Cornec
© Museum of Communication Frankfurt am Main (Germany)

“Networking within the IATM family allows us to share experiences with peers on museum work as well as on transport and communications’ collections topics. To interact within a wide international community of museums strengthens our relevance and reinforces the presence of our museum on the world map.”

IATM museums



NETWORK – BUILDING A COMMUNITY



SUZANA
FARO

IATM Board Member

General Coordinator
in Museum of Transport
of Communications
(Portugal)

All around the globe museums are facing similar challenges like the shift in visitor expectations or lack of funding. At the same time, we – the community of museums for transport and communication – are facing challenges that apply only to our particular collections.

Shall we maintain and run a working collection or simply not operate it for good? Do we include new technologies? And what can we contribute to the conversation around how machines and technology effect our societies? What stories do we tell?

Within our network you will meet peers who address all these challenges with both passion and imagination. You can share knowledge, see good practice in varying national contexts, collaborate and make friends. By joining IATM you are granted access to the most important global network of museums in your special field.

CONFERENCE – FINDING ALLIES

More Information
www.spoorwegmuseum.nl



PETER-PAUL
DE WINTER

IATM Board Member

Head of Collection
Het Spoorwegmuseum
(The Netherlands)

Getting together and sharing our expertise face to face is priceless. The annual IATM conference offers an opportunity to discuss burning issues, to investigate long term strategies for running museums and to exchange ideas with other institutions.

Every year a different IATM member museum hosts the annual conference. We pack the agenda with the most popular themes from around the network, organize tours and excursions, and otherwise strive to create an atmosphere that facilitates collaboration and connection.

Members appreciate the international flavour, the quality of the participants and the feeling of being part of a vibrant community. It is invaluable time spent together that would otherwise just not happen.

Topics discussed at recent conferences:

- Museum 4.0 – Digital opportunities for Transport and Communications Museums
- The role of the artefact in 21st century museums
- Changing Priorities
- Exchange Platforms – Hands on and Best Practice



“Establishing a network of international colleagues can be an invaluable resource for Museum professionals. Knowing your contacts and who you can count on to respond to requests in a timely fashion can save time and often provide creative solutions and collaborations. At the annual IATM conference you can build this type of network by meeting your counterparts, in person, and often begin important dialogues.”

PETER-PAUL DE WINTER



Tiger Moth
© Canadian Aviation & Space Museum

Delegates of the IATM conference in 2014 in Sweden
© Lennart Lundgren



“Lending priceless objects to other museums is all about trust. Thanks to well established connections to English colleagues through IATM, our museum was able to get the 1848 locomotive “Old Coppernob” from the National Railway Museum in York on loan for a temporary exhibition in 2014. The locomotive had never left Great Britain before.”

JOACHIM BREUNINGER

COLLABORATION – BORROWING EXPERTISE



**JOACHIM
BREUNINGER**

IATM Board Member

Director of the
Transport Museum
Dresden (Germany)

The way we organize our collections and engage with the public may be similar in some points. In others it is wildly different. Through collaborative efforts we can bring intrigue and diversity to our exhibitions.

In fact, some exhibitions of our member museums would have lacked central displays that came from other member museums. Another popular option is to develop joint exhibition projects that travel from one museum to the other.

Sharing artefacts, interactives and best practices affords members in our network creativity. They are collaborating to ignite the imagination. We have only scratched the surface in terms of how collaboration can strengthen exhibitions and our network.



Installation Berlin Airmail by Stefan Sous,
photo: Michael Ehrhart
© Museum of Communication
Berlin (Germany)

SKILLBRIDGE – SHARING BEST PRACTICES



More Information
www.heritagetransportmuseum.org



RAGINI
BHAT

Heritage
Transport Museum Tauru
(India)

Somewhere in the world, there is a transportation museum excelling at using digital technologies to excite and engage the public. Elsewhere, there is a museum educator imagining the possibilities of combining two disparate domains in an exhibition that pushes the boundaries of our cultural understandings. Through Skillbridge, the IATM aims to connect and encourage members to be daring, bold and innovative.

The IATM Fellowship programme, Skillbridge, fosters solidarity and supports the development and sharing of best practices. We award stipends to help museums learn from one another and explore topics like funding, digitisation, and public engagement.

Skillbridge is strengthening the global community of transport and communication museums. It is through our members that the true benefits of this programme are being revealed.

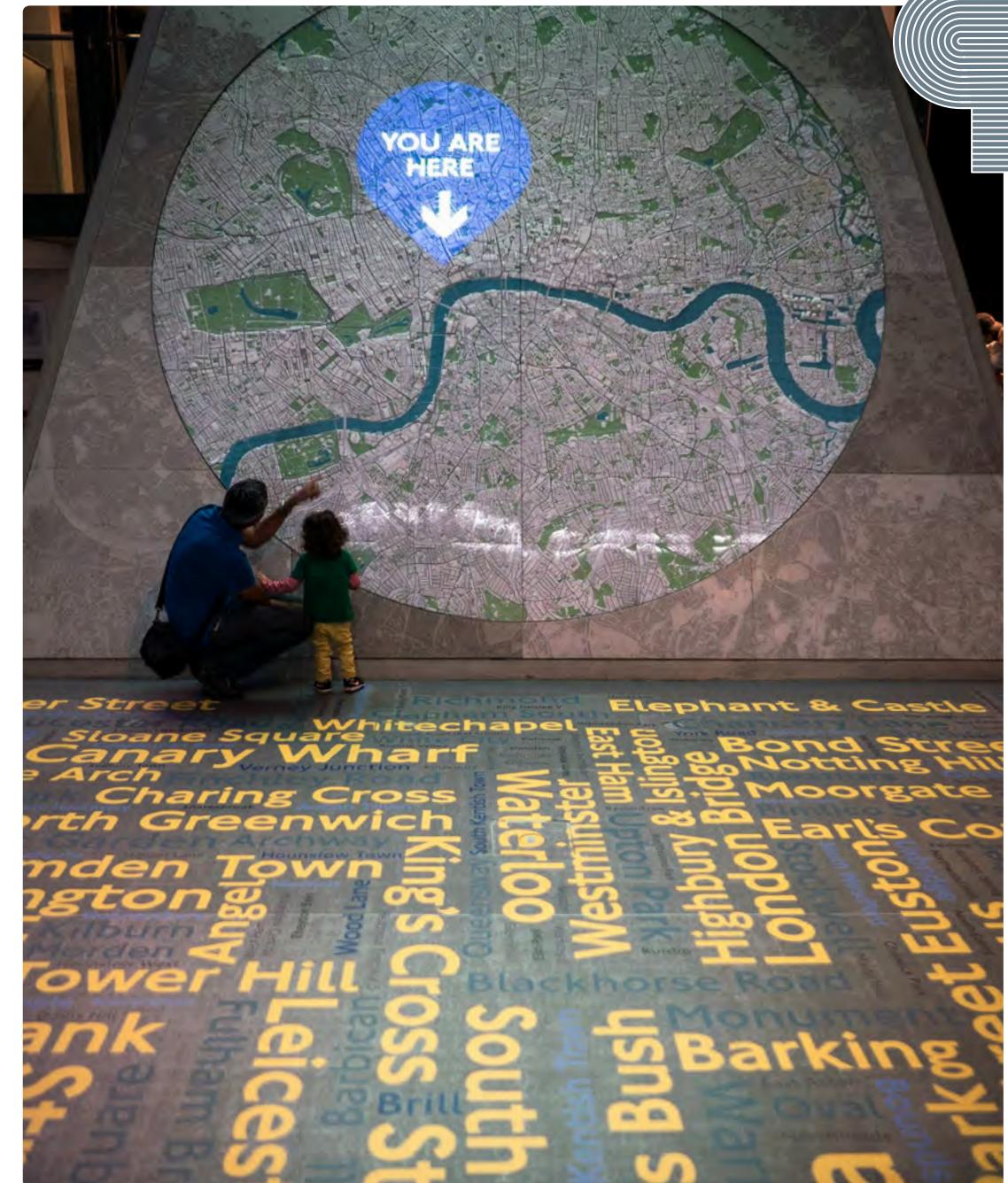
Recent exchange pairings:

Canada Science and Technology Museum → National Railway Museum, York, UK

Heritage Transport Museum Tauru, India → Transport Museum Dresden, Germany

The Workshops Rail Museum Queensland, Australia → Swedish Railway Museum

Postmuseum Stockholm, Sweden → Canadian Museum of History, Ottawa



"It has been an honour to receive the Skillbridge Fellowship offered by IATM. My host, the Verkehrsmuseum Dresden, offered plenty of insights into the innovative ways of making display conceptualizing the exhibitions and conducting educational programmes." RAGINI BHAT

CONTACT US

IATM © International Association
of Transport and Communications Museums

c/o Verkehrsmuseum Dresden

Augustusstraße 1

01067 Dresden / Germany

phone 0049 351 2799103

mail office@iatm.museum

MORE INFORMATION ON

www.iatm.museum



WHAT YOU GET AS A MEMBER

CONFERENCES

Every year you will be invited to participate in the world conference which focuses on challenges and recent developments in the museums field.

NETWORK

You will get access to a global network of museums in the field of transportation and communications, share knowledge and best practices, collaborate and make friends.

SKILLBRIDGE

Take part in our fellowship programme which fosters joint projects, employee development and promotes the transfer of knowledge and skills between museum professionals.

HOW TO JOIN

Both museums and individuals are welcome.

FOR INSTITUTIONS

the fee is graded according to the size of the staff from 150 Euros (1 – 5 employees), 225 Euros (6 – 20 employees) to 300 Euros (over 20 employees).

FOR INDIVIDUALS the fee is 45 Euros.

IMPRINT

Publisher IATM © International Association
of Transport and Communications Museums
c/o Verkehrsmuseum Dresden

Augustusstraße 1 / 01067 Dresden / Germany

Editorial Carolin Ranke (IATM Dresden)

Design BUERO MOOS Dresden

Text www.textfokus.de

Editorial deadline 14. Sept 2017