Calouste Gulbenkian Museum: Making Connections

A very good afternoon to you all. I would like to thank the kind invitation from the

Museu dos Transportes e Comunicações to the Calouste Gulbenkian

Foundation to take part in the 40th IATM Conference. It gives the Calouste

Gulbenkian Museum great pleasure to be associated with this series of

presentations in the recently inaugurated Museu Nacional dos Coches,

designed by the architect Paulo Mendes da Rocha who has endowed the city

with a new 21st-century facility.

Photo of the museum hall

But the reason I am here today is to talk to you about the Calouste Gulbenkian

Museum, a museum which is very different from that we find ourselves in today.

Nevertheless, common ground can always be found, such as in the area of the

safeguarding of heritage and its conservation – issues which are increasingly

relevant in a world where these values are under constant threat - and the

dissemination of knowledge and the participation of the public within the scope

of educational programmes, amongst many other aims.

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The Calouste Gulbenkian Museum, together with the headquarters of the

Calouste Gulbenkian Foundation, is part of the exceptional project conceived by

the team of Portuguese architects consisting of Ruy Athouguia, Pedro Cid and

Alberto Pessoa. (Museum 1969 photo)

Opened to the public in 1969 and listed as a national monument in 2010 (aerial

photo), this huge and multifunctional cultural complex represents a significant

milestone in Portuguese architecture from the first half of the 20th century. The

headquarters and museum buildings occupy a built area of roughly 25,000m2

ensconced in a 7 and a half hectare park whose landscaping, interior gardens

and gardened terraces were entrusted to the landscape architects Gonçalo Ribeiro Telles and António Viana Barreto.

(Photo C. Gulbenkian) The establishment of the Calouste Gulbenkian Foundation (in 1956) and the creation of a museum bringing together its art collection were the wishes of a man who at one time owned the world's largest fortune and who many people were used to calling "Mr. five per cent".

At the heart of the museum, therefore, lies the collection assembled by Calouste Sarkis Gulbenkian (1869-1955), a truly global businessman with a portfolio of diversified investments, in oil in particular, on practically every continent who was also a dedicated collector and committed philanthropist.

Armenian by descent and born in Scutari (Üsküdar), a municipality of old Constantinople (image of Istanbul), in the Ottoman Empire, Calouste Gulbenkian soon became a citizen of the world, running his empire from London, Paris and Lisbon, where he arrived from German-occupied France in 1942 at the height of the Second World War. This enlightened individual, a man who was as comfortable in his knowledge of the East as he was the West, perfectly illustrated by his collection of art (2 views of Av. Iéna), established a complex system during his life comprising a vast network of contacts that allowed him to manage his extraordinary financial empire, administer all aspects of his collection and undertake significant philanthropic works (Jerusalem Library).

What interests us here is Calouste Gulbenkian the collector (Diana, Av. Iéna) and his inspiring legacy (museum images), which the museum so clearly illustrates through the collections open to the general public. However, we cannot forget that Calouste Gulbenkian the businessman was also crucial to his collecting activities. The correspondence throughout his life – he collected right up until his final days (Carpets inv. nos. T40, T52) – is testimony to the intricate system he designed, nurtured and developed with a view to obtaining the artworks which interested him.

(Intricate network of dealers / artworks)

To achieve this, he also sought documentary evidence, obtaining opinions from different specialists, art dealers and people in whom he trusted and whose discernment he prized.

The list is very long, as we can see, but there are names which help to understand the scope of his activity and the reach of his influence. What for some would have been no more than a hobby, or a confirmation of power, for Gulbenkian was of capital importance, a true passion which, like any other, could in some cases turn into an obsession. By obsession here we do not imply anything morbid, but rather a steely determination which was one of his most outstanding qualities. There were some artworks which he yearned for his entire life but which he was never able to acquire (image of "Salisbury Cathedral" by Constable / image of "Countess of Chinchón" by Goya), while there were others where his perseverance paid off (coins from the Jameson Collection N318 / Aboukir medallions, Pierpont Morgan 2425).

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No collection of such breadth could exist without an impressive network of expertise and contacts enabling the finest acquisitions within relatively short timeframes. Of course there were variable factors which history takes responsibility for bringing into play – such as the acquisitions from Soviet Russia (pieces from the Hermitage, Hermitage Gallery/Rembrandt/Rubens/Germain) – in which Gulbenkian drew up a careful programme involving a very small number of close assistants and contacts which allowed him to achieve one of the most remarkable transactions of *objets d'art* in the first half of the 20th century.

And what of today, when we are all networkers? (Different Networks) Besides the world wide web and social and specialist networks, we also talk about the ICOM, Art Museum Network, MCN-Museum computer network (in Indianapolis) and NEMO, an independent network of national museum organizations representing the museum community of the member states of the Council of

Europe, amongst so many others including national networks. What role are museums to play and how can they best make the most of these networks?

It seems obvious that "together we do better", while programmes like "2020 Strategy" launched by the EU may represent more than just sought after "European funds"; in other words, it is a chance for us to work together: institutions, museums, universities, communities, associations, the list goes on... However, the focus should not be forgotten – museums will continue to be the repository of memory – and so it is fundamental to ensure the conservation and study of the collections, while it is essential to hold exhibitions and other events to achieve a return on an accumulated knowledge which it is our aim to be as broad as possible, in order to reach out not just to a specialised audience but to the general public as a whole. (Visitor numbers slides)

However, the pressure to increase revenue from ticket sales or merchandising from blockbuster-type initiatives (Still-Life exhibition, 2011), though a source of prestige for the organisers due to the number of visitors they attract, have to be assessed in terms of their impacts. What, after all, is their legacy? The publications they spawn will certainly be one aspect of their inheritance, fruit as they are of multiple collaborations. The digitalisation of the specialised bibliography, online libraries, image repositories and the databases of which the Getty Research Institute serves as an example to be copied, have opened up excellent perspectives for collaborative ventures within the museum community.

(2013 Annual Report Data) Through its museums, multiple programmes and services, the Calouste Gulbenkian Foundation **promotes** internal networking as a means to boost the benefits of the know-how specific to the different areas it works in and **fosters** the emergence of joint projects.

In the case of the Calouste Gulbenkian Museum, the international nature of its collections is a source of great openness towards collaborative initiatives with external organisations within Portugal and overseas. The more than 3,000 years of history and art history, from ancient Egypt to the pinnacle of Art Deco

modernity, represented within them allows the museum to dialogue with other collections and to establish projects, partnerships and activities. The recent establishment of the Collector Museums Network in 2014 is proof of this (CMN Slide). The Calouste Gulbenkian Museum in Lisbon, The Benaki Museum in Athens, The Burrell Collection in Glasgow, The Museu Frederic Marès in Barcelona and The Museo Poldi Pezzoli in Milan have decided to pay tribute to the men that made their existence possible by working together on projects that focus on the figure of the collector. This is but one of the myriad possibilities for collaboration.

(Museum façade – slide 1)

As we have already mentioned, focus must be kept at all costs. We are a collector's museum; a "closed" collection which brings together the exceptional objects which Calouste Gulbenkian assembled throughout his life and which he wished to keep intact after his death. We must, therefore, continue the constant challenge of adapting to modern times while ensuring that Gulbenkian's collector's spirit is maintained intact, and that his legacy not only remains alive but is able to dialogue with other collections and with art through the ages.

João Carvalho Dias Curator / Advisor (Calouste Gulbenkian Museum) Lisbon, 1st July 2015















Constantinople.

Caserne Selimie à Haïdar Pacha.

51, Avenue d'Iéna, Paris The house as museum that never was





Hall and Grand Salon









The statue *Diana* by Houdon, main staircase at avenue d'Iéna, Paris, and at the museum galleries, Lisbon





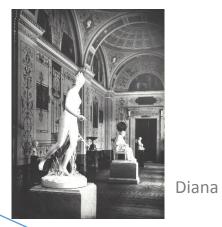
Late acquisitions (1955): Prayer rug, Asia Minor, 19th century and a carpet from Kirman, Iran, 19th century

Calouste S. Gulbenkian

A. Chester Beatty







The Holford Hours



Burne-Jones

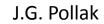


Rodin

Arthur Upham Pope



Iznik dish





A. Della Robbia



Bernard Quaritch



Duveen

Dürer





Armenian Bible

Carpeaux



Timurid jug



Egyptian torso

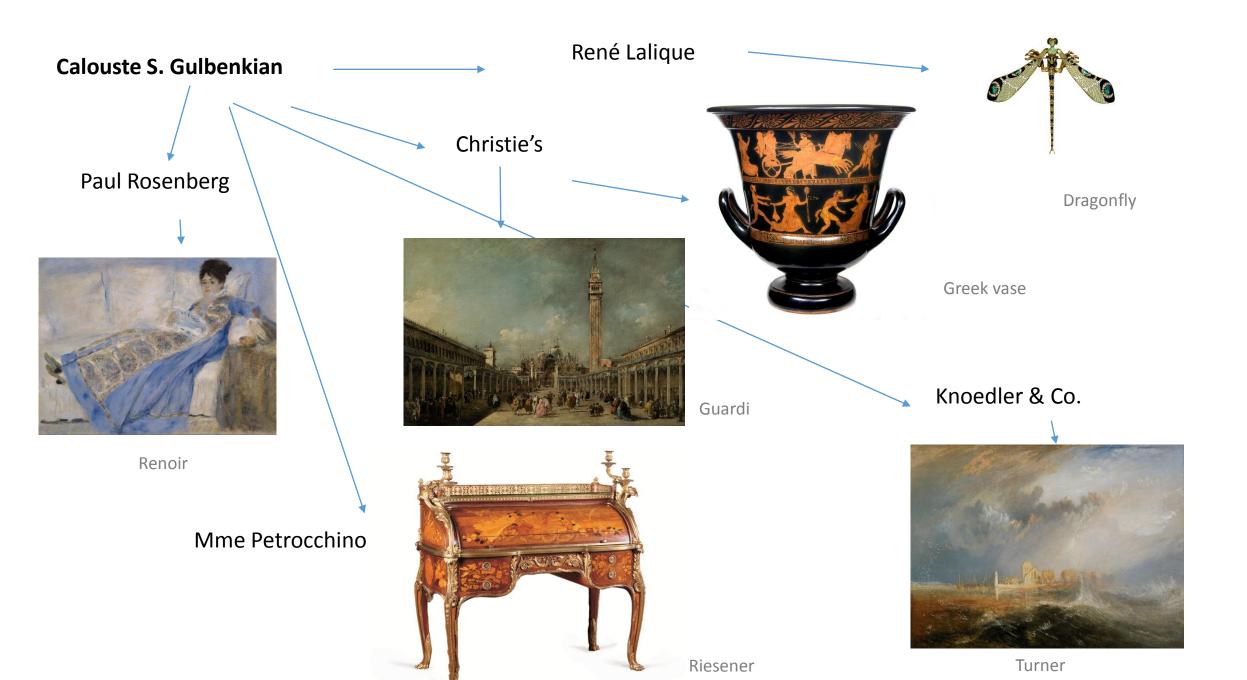
Georges Wildenstein



Fragonard

P. & D. Colnaghi







British Museum Sir John Forsdyke, Director (1936-50)

Major Loans

1948 1950



National Gallery, Washington DC John Walker Curator; 2nd Director of NG (1956-69)

Major Loans

Egyptian Coll.

1936

Paintings

National Gallery, London



Sir Keneth McKenzie Clark Director (1934-45)

> Museu Nacional de Arte Antiga, Lisbon Director (1938-1962)







John Constable, *Salisbury Cathedral from the Meadows*, 1831 Tate Britain, London



Goya, *Countess of Chinchón*, ca. 1800. Museo Nacional del Prado, Madrid





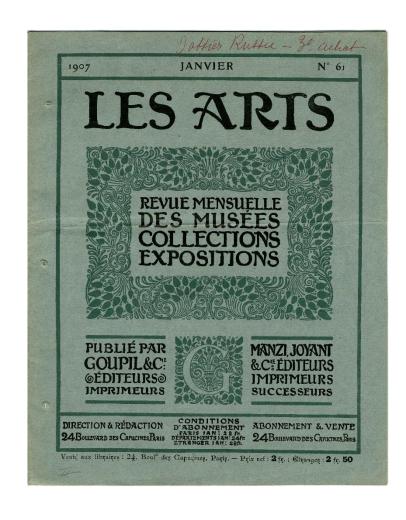
Decadrachma from Siracuse, ca. 395 AD, from the Jameson Collection purchased by Calouste Gulbenkian in 1946

Gold medalion from the hoard of Aboukir (Egypt). Roman Eastern Empire, 3rd cent. AD. Part of a set of eight pieces bought from the Pierpont Morgan Library, New York in 1949. Further 3 medallions come from the James Loeb collection.

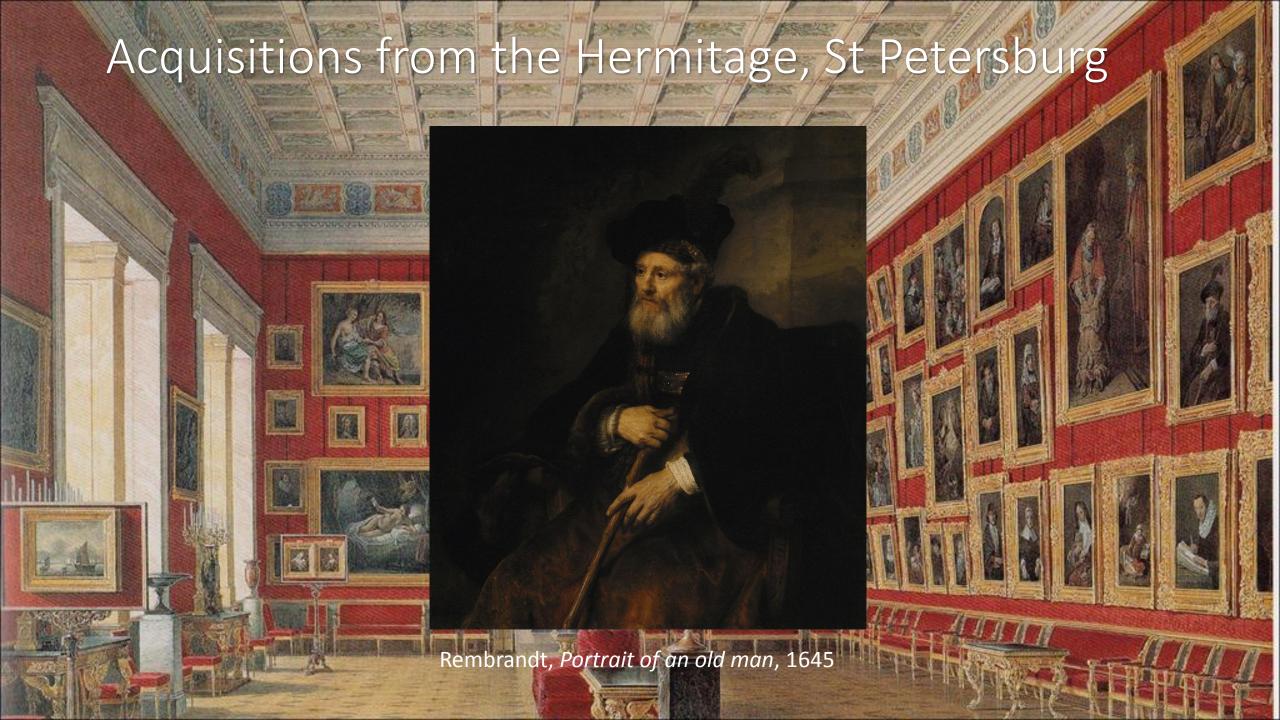




The statue Diana by Houdon at her setting at the Hermitage, St. Petersburg, published by Les Arts, 1907









Acquisitions from the Hermitage, St Petersburg



Silver centrepiece by François-Thomas Germain, 1766









2 385 998 € INCIATIVAS PRÓPRIAS

O MUSEU CALOUSTE GULBENKIAN tem como missão preservar, divulgar e promover o estudo da coleção de Calouste Sarkis Gulbenkian e contribuir para o enriquecimento cultural dos públicos através da realização de exposições, atividades educativas, encontros, conferências e publicações. A diversidade das iniciativas que promove tem como ponto de partida o seu acervo, na procura de novas perspetivas, tanto através da complementaridade, como do confronto com outras obras e/ou coleções, num espírito de abertura, diálogo e cosmopolitismo. Através da sua plataforma digital, o Museu proporciona uma visibilidade das suas coleções e da sua programação junto do público, que se pretende cada vez mais alargada, fidelizando e conquistando visitantes de todo o mundo.

Partnerships

Parcerias

Colaborações

A samsung cedeu equipamentos para aplicação para tablets de conteúdos da exposição O Traço e a Cor.

Apoio à divulgação: MEO, El Corte Inglés, Valverde, FNAC e Ticketline.

Patrocínios e Financiamentos Externos

"La Caixa" Foundation - Exposição A História Partilhada

Credit Suisse - Catálogo Desenhos e Aguarelas. Coleção Calouste Gulbenkian

JTI - Concertos de Domingo

Visabeira - Exposição O Brilho das Cidades

COM OUTRAS unidades orgânicas da Fundação: Programa Gulbenkian Qualificação das Novas Gerações - exposição José V. de Pina Martins. Uma Biblioteca Humanista;

Programa Gulbenkian Língua e Cultura Portuguesas - remodelação do Museu de Rachol/ /Santa Mónica. Goa;

Serviço das Comunidades Arménias - exposição Mais do que o Sr. 5%: Os primeiros anos da vida de Calouste Gulbenkian;

Serviço de Música - Concertos de Domingo; CAM - exposição de Lida Abdul na Delegação em França, e exposição Meeting Point;

Programa Gulbenkian Próximo Futuro

 exposições Pieter Hugo, Artistas Comprometidos? Talvez e Present Tense no Palácio da Cultura, Porto.

E com:

Aga Khan Trust for Culture/Câmara Municipal de Lisboa - exposição e catálogo Arquiteturas. Testemunhos islámicos em Portugal, Castelo de São Jorge, Lisboa.

